

LUISA ORTEGA

PRESIDENT, COCA-COLA AFRICA



The *Coca-Cola* Business in AFRICA



Our Purpose

REFRESH THE WORLD. MAKE A DIFFERENCE



**Loved
Brands**



Done Sustainably



**For a Better
Shared Future**

Coca-Cola®
AFRICA

Classified - Confidential

COCA-COLA SYSTEM IN AFRICA: REFRESHINGLY LOCAL

96
YEARS OF

REFRESHING
AFRICA
SINCE 1928



30

AUTHORIZED BOTTLERS



136

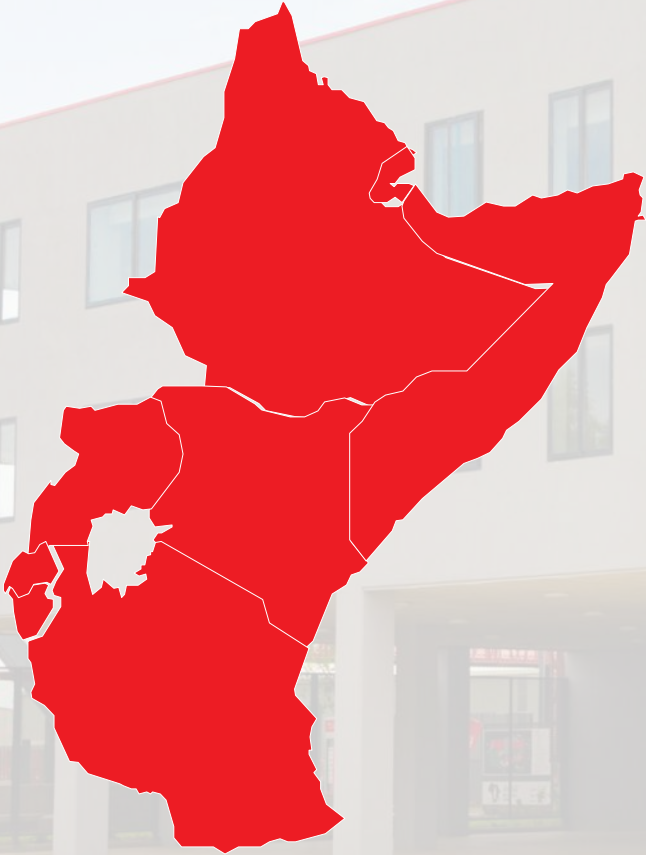
BOTTLING PLANTS



50,000+

EMPLOYEES

COCA-COLA SYSTEM IN EAST AFRICA: 75+ YEARS OF REFRESHING THE REGION



**11
AUTHORIZED
BOTTLERS**



**21
BOTTLING
PLANTS**



**10,000+
EMPLOYEES**



Business Impact

500,000 Micro Small & Medium Enterprises (MSMEs)

1M+ livelihoods

Local Sourcing



Community

6 million women economically enabled globally

Over 800,000 in Kenya





We believe in Africa!